

Final Placement Report 2019-21



IMI
BHUBANESWAR



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Placement Committee

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09802601715 | www.imibh.edu.in | IDCO Plot no. 1 Bhubaneswar, Odisha 751003

PROF. RAMESH BEHL

Director,
International Management Institute, Bhubaneswar



DIRECTOR'S MESSAGE

It gives me immense pleasure in representing IMI Bhubaneswar to the corporate world. Right through our journey IMI Bhubaneswar has focused on building leaders who deliver true value to the organizations that they work for – not just in terms of work -related competence, but also the strong ethics and value system that guides them as individuals and corporate citizens.

IMI Bhubaneswar selects students from diverse backgrounds with excellent academic records and high leadership qualities. Our experienced faculty members guide and shape these students through a management curriculum that has been built through regular interaction with the industry. IMI Bhubaneswar in its pursuit to offer quality education puts lot of emphasis on on-the-job training in terms of Summer Internships, live projects, leadership talks and experiential learning sessions. All along, the focus is on building leaders with a strong character.

These qualities of character, competence, and enthusiasm in our students, have ensured a firm and lasting bond between IMI Bhubaneswar and many corporates that regularly recruit from us every year.

Our Alumni base of over 350+, spread out across boundaries, provides ample testimony of these strong relationships. They are consistently delivering value to the organizations they work for. Institute always tries to create equal opportunities for its community. As a result, the performance of our students in all the key areas of an industry has been remarkable. “With IMI Bhubaneswar continuing on its journey of producing Global leaders, I am confident that our students shall further enrich our bonds with the industry, and IMI Bhubaneswar shall continue to be a destination of choice for recruiting organizations for the years to come.”

I am happy to share that this year, despite Pandemic, we completed the placements well before the end of academic year. Our recruiters were overwhelmed with the quality of the programme and the skill set of our students. Our students got placement opportunities across industries and across domains.

PROF. RAHUL GUPTA CHOUDHURY

Chairperson Placements,
International Management Institute,
Bhubaneswar
(+91) 9731385672
Email: chairplacement@imibh.edu.in



CHAIRPERSON'S MESSAGE

I hope this message finds all of you in very good health and hopefully, looking at the future with lots of hope and confidence. Like all of you, I also am glad to leave the nightmarish 2020 behind and renew our work efforts with lots of optimism and renewed vigor. Before we proceed to report on our results of 2020-21, let us take a few moments in paying our homage to all those who left us for their heavenly abode during the past year. I also take this opportunity to thank all Covid warriors who has toiled day in and day out with considerable risk to their own lives – for keeping all of us safe in our homes. A lot of industry organizations have come forward during this trying times and helped our country tackle this pandemic effectively. We thank all of you for all your efforts and good wishes.

Among all these developments, we want to share some good news from our end with all of you. This academic year also, like in all previous years, we have been able to provide 100% placements to all our students. This year, the average salary offered has also gone up. One of the highlights of this year is the participation of many more number of top companies like ITC, McKinsey & Company, PWC, Deloitte etc. in the placement process. The job profiles offered were an eclectic mix of all functions ranging from consultancy to consumer marketing and sales, from analytics to operations, and of course finance and HR. There were a substantial presence of start-ups as well this time, picking up a good number of our passing out students. The BFSI sector has, like in previous years, given offers to a large number of our students.

The first year batch students will now be proceeding for their summer internships for two months. This year, our students has secured many interesting job profiles in projects (summer internships) offered. These offers came from a mix of very reputed and established companies along with start-ups as well. We, as an institution, place a lot of importance on the exposure and experience gained by our students through their participation in the summer projects. This year also, companies has provided our students with lots of opportunities in this area and we are thankful to all of you for your support.

As a representative of my Institute, IMI Bhubaneswar, I take this opportunity to thank all of you for your profuse support and encouragement extended to us and our students. We, as an Institution, as well as our students, will put in all our efforts to measure up to the collective trust that you have placed on us. It will be our endeavor always to maintain this relationship with all of you for a very long time to come and also hope that you will keep on providing us with this opportunity to learn from all of you. We will always be at your service and hence, please feel free to contact me whenever and wherever required.

Thanking you once again for all the support extended to me and my team of placement executives. Thank you very much also for placing your trust and confidence on our students. Hope to be in touch with you all through out the ensuing year.

CLASS PROFILE

- Gender Diversification

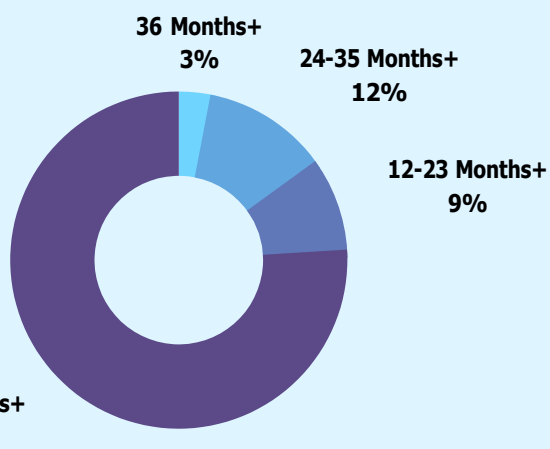


28%

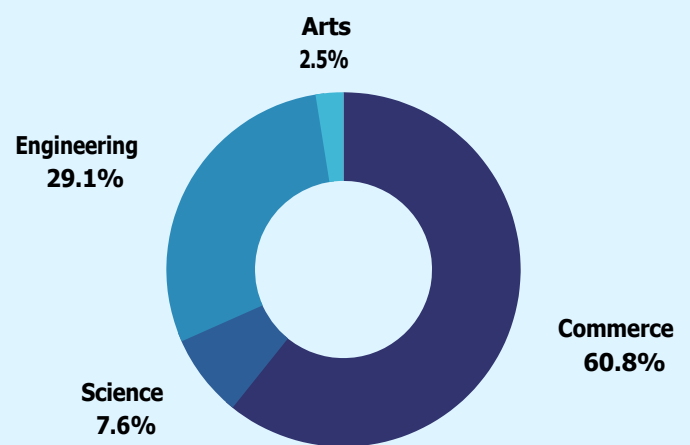


72%

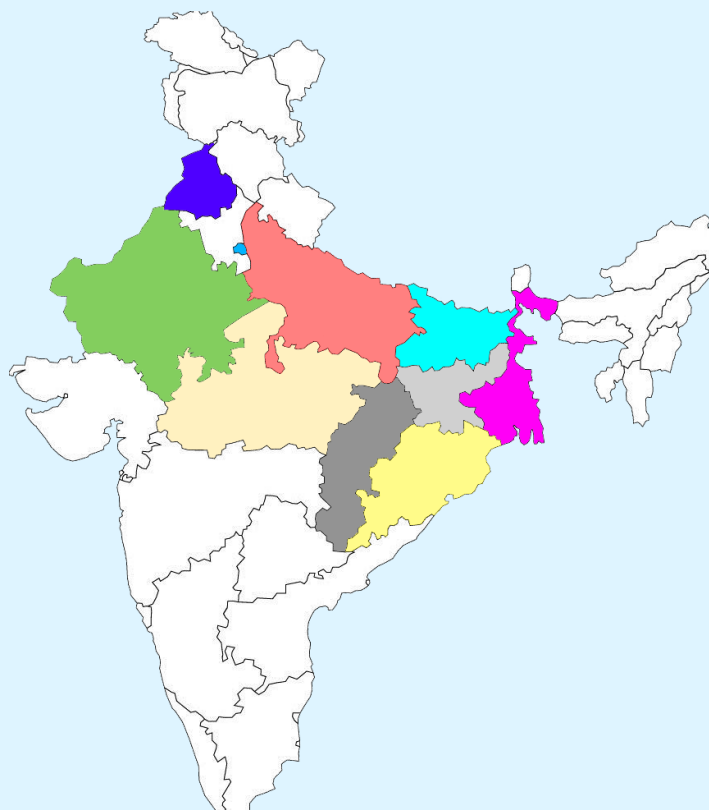
- Professional Experience



- Graduation Diversity



- Domicile Diversity



PLACEMENT AT A GLANCE

International Management Institute, Bhubaneswar is delighted to announce the successful completion of Final Placement season for the PGDM 2019-21 class. The students of IMI Bhubaneswar continue to impress the industry stalwarts which is highlighted by the fact that the institute was able to attract plethora of coveted profiles and lucrative salaries. More than 50 companies showed interest from IMI Bhubaneswar which is a true testament to the quality of talent that they possess.

KEY HIGHLIGHTS

Placement Status



100%

Registered for placement

100%

Placed through campus

100%

Companies participated

50+

New recruiters

40+



Highest Domestic
CTC

14.95 LPA

Average CTC
of 25%

9.75 LPA

Average CTC
of 50%

9.25 LPA

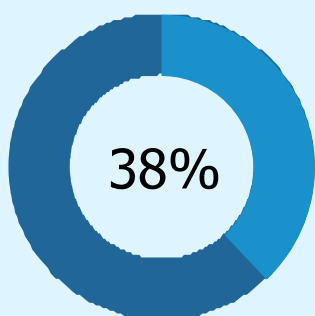
Average CTC
of 75%

8.75 LPA

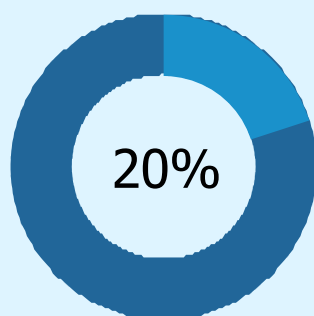
*Out of all the students, who have registered for institutes placement process

PLACEMENT BY INDUSTRY

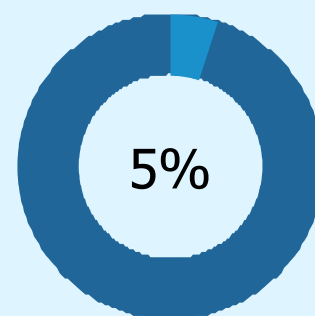
BFSI remained as the largest recruiting sector by industry and function. Strategy & Consulting was the second leading in the season. We witnessed the participation of all major banks and renowned financial institutions in our placement process. Diversification of recruitment remained as a key strategic objective of IMI Bhubaneswar. To this end the diversity of the participating industries is a testimony of the faith instilled by the upcoming and niche sectors like Real estate, FMCG and FMCD, IT, Healthcare and many more. As IMI Bhubaneswar continues its journey to shape the global leaders for tomorrow, we look forward to continuing a long and collegial relationship with all of you in the future as well.



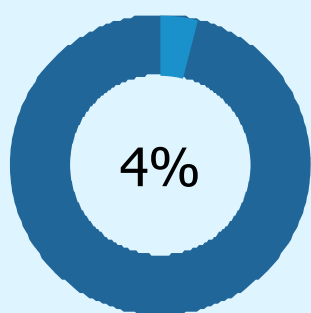
BFSI



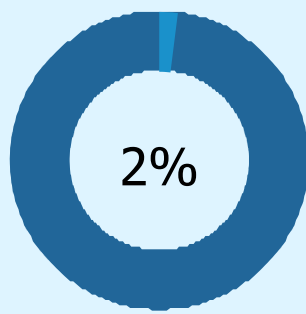
Consultancy/IT



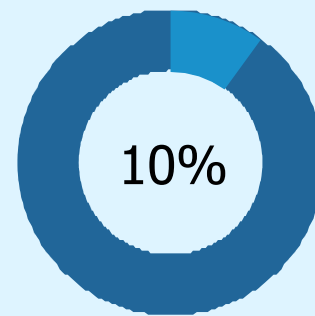
FMCG/FMCD



Real estate



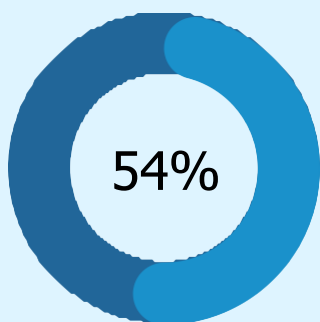
Healthcare



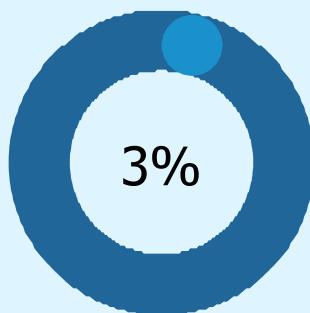
Others

PLACEMENT BY FUNCTION

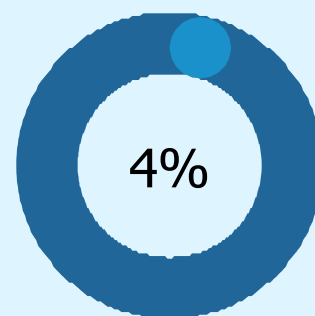
Diversity is the key objective of IMI Bhubaneswar Placement. Like industrial diversity we thrive on functional diversity in recruitment. Analytics and Consulting being key to a knowledge driven economy received most attention and interest, followed by Sales and Marketing. Sales & Marketing remained very strong area in IMI Bhubaneswar placement in the past years and the trend continued in 2019-2020. Some of the roles being offered were System Analyst, Associate consultant, Sales Officer, Talent Acquisition Manager as well as Management trainees along with many other prominent designations. Operation & IT as well as Financial Management continued a steady but renewed attention with higher value adding roles and industry leading companies.



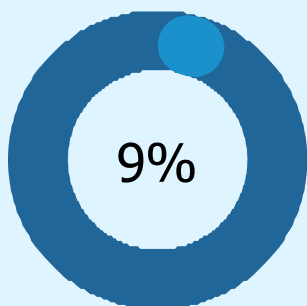
Sales & Marketing



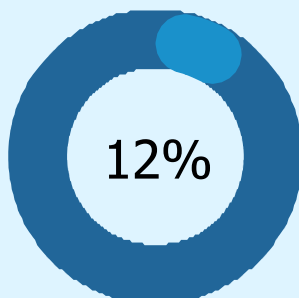
HR



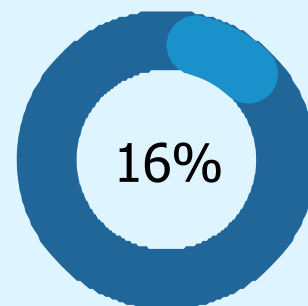
Operations



Analytics & Consulting



Financial Management



General Management

LIST OF RECRUITERS

Deloitte.

amazon



YES BANK



TresVista



marico

ICICI Bank

Flipkart



Tech Mahindra



Asahi India Glass Ltd.

McKinsey & Company*



DECATHLON



We understand your world

Liases Foras



Bisleri

POLYCAB



CapitalVia
Investment Advisor

mavenmagnet



FACTSET



Spoors
>> Transform Now

WRITE

InBody



hopp



*companies who showed interest in hiring from our institute

Placement Officials



Mr. Argha Chatterjee
GM - Corporate Relations
(+91) 9802601715
E-Mail: gmcr@imibh.edu.in



Mr. Sabyasachi Swain
Manager Corporate Relations
(+91) 9778807548
E-Mail: placement@imibh.edu.in



Mr. Sameer Sahu
Manager Corporate Relations
(+91) 9989623555
E-Mail: placement@imibh.edu.in

Students Placement Committee



Aniket Chakravarty
(+91) 6300301252



Bidisha Mitra
(+91) 9073813489



Diksha Lath
(+91) 9113479963



Neha Kumari
(+91) 7209857088



Nitish Ranjan
(+91) 9560104055



Rashi Gupta
(+91) 8961125217



Shubham Singhal
(+91) 9716854819